

CABELL COUNTY SCHOOLS STRATEGIC PLAN

2023 - 2028









CABELL COUNTY SCHOOLS **STRATEGIC PLAN** 2023 – 2028



SUPERINTENDENT'S MESSAGE

The Cabell County Schools Strategic Plan is the result of many months of careful work by dedicated teachers, administrators, students, parents, board of education members, business leaders, community members, and other valued district stakeholders. We have worked closely with our facilitating partner, Hanover Research, to collect extensive data and stakeholder input upon which we have developed a comprehensive, actionable plan. The Strategic Plan identifies the existing strengths of our students and their schools, and then sets a course for how we can build upon these strengths to further improve student outcomes over the next five years.

From the beginning, our team expressed a clear, unified desire to reach all students equitably through our improvement efforts. To help quickly identify differences in performance outcomes for students included in the district's racial, special needs, and economically disadvantaged subgroups, we developed an advanced, electronic "Equity Dashboard." This dashboard is designed to immediately alert teachers and administrators when students in these subgroups are underperforming their peers so that specific intervention strategies may be quickly implemented to address any academic, wellness, social or emotional needs that may be impacting their ultimate success.

At Cabell County Schools, we believe in the immense potential of each child. At every level of our school district, our shared desire is to provide each student with the quality instruction, care and support they need to safely grow, find success in school, graduate and prepare for their next chapter, whether that is entering the workforce, pursuing a career, further education, or military service. Here, with the full backing of what I believe to be the very best community in the nation, we encourage students to dream big and to be confident in themselves and their talents as they work to create the stories of their lives.

Sincerely,

Kyan S. Saufe

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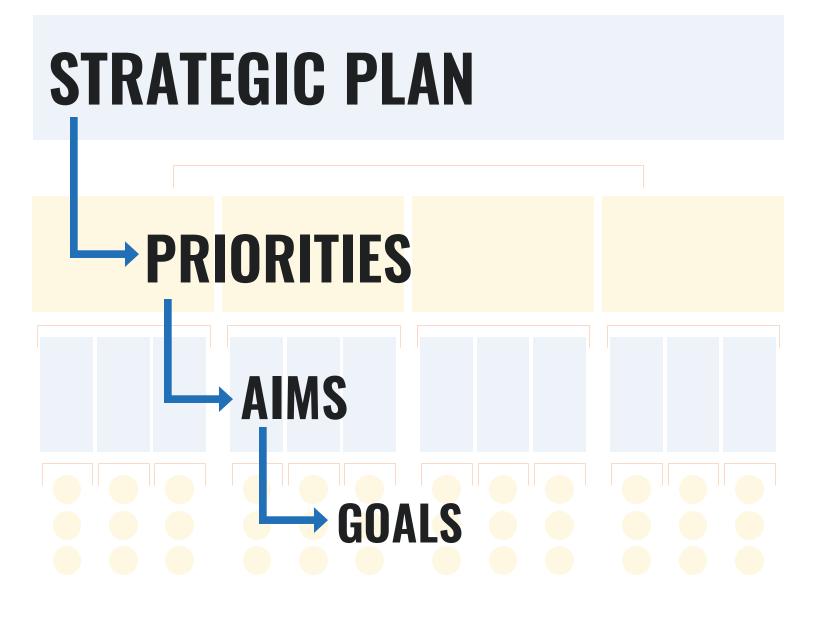


THE STRATEGIC PLAN STRUCTURE

Cabell County Schools

Strategic plans are intended to guide the district from its current state to its ideal state. The process of developing a strategic plan includes aligning the district's current and future initiatives and available resources with the priorities, aims, and goals that are of greatest interest and importance to the community. Each of a district's strategic planning priorities should have aligned aims and goals.

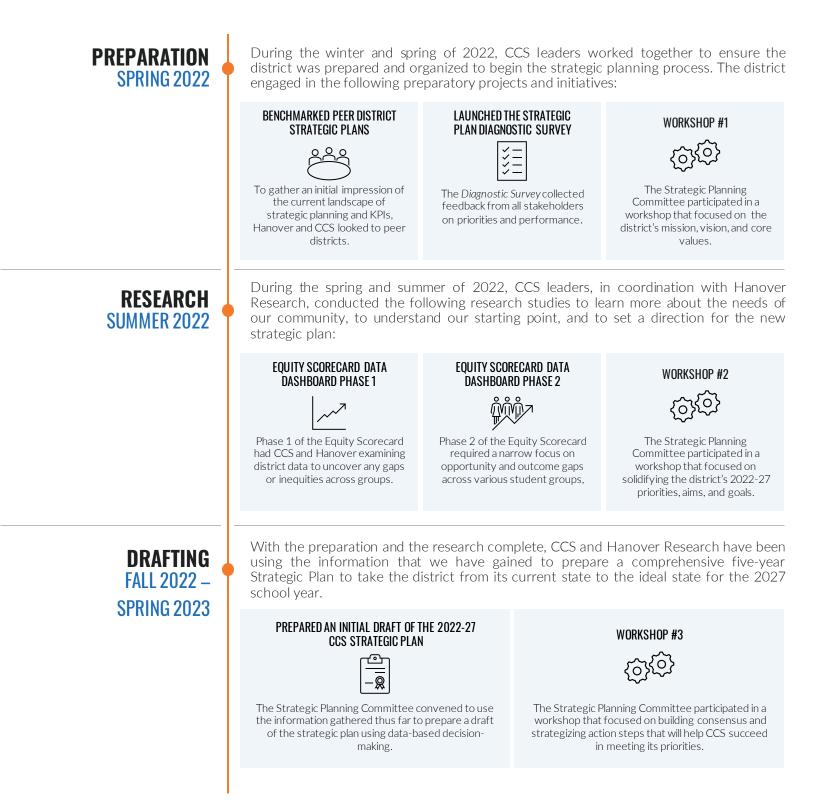
Aims reflect the changes the district plans to achieve, while goals represent the measurable targets the district will use to determine progress towards each aim. Reaching an aim requires accomplishing the associated goals. This plan represents a roadmap for district leaders to achieve the Cabell County Schools Strategic Plan, using aims and goals to measure the district's progress along the way.



THE STRATEGIC PLANNING PROCESS

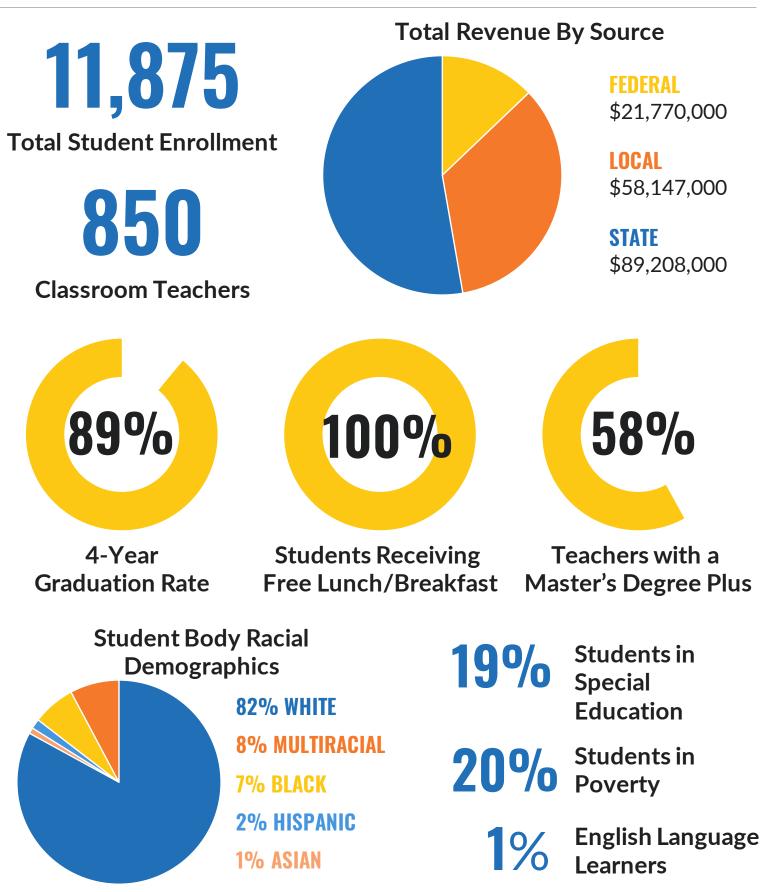
Cabell County Schools

CCS's Strategic Plan reflects what we have heard about our community's hopes and needs. For the past year, CCS leaders actively reviewed district data and engaged in gathering feedback from community members to use while drafting the Strategic Plan. The timeline below outlines the three phases of this process:



DISTRICT DATA REVIEW

Cabell County Schools



VISION, MISSION, AND CORE VALUES

Cabell County Schools

VISION



EQUIP

Cabell County Schools is dedicated to ensuring that each graduate is college, career, or military ready.

CORE VALUES



GROWTH

We will progress toward realistic goals in areas including academics, social and emotional well-being, and professional development.



RESPECT

We will create a culture of respect, by letting employees and students know they are valued for their achievements, abilities, and qualities.

MISSION



Cabell County Schools will deliver engaging, high-quality instruction to our students. We will strive to promote a sense of equality, belonging, and respect for all. Meeting the social, emotional, and academic needs of our students will be at the center of all we do. We will invest in ongoing professional development of our staff.



CARING COMMUNITY

We will collaborate with students, families, faculty/staff, and community partners to build an environment that supports every aspect of our students' physical, emotional, and educational needs.



BELONGING

We will strive to build an organization where all students, faculty, and staff feel valued.



INTEGRITY

We will be honest, doing what is right, and taking ownership of our decisions and actions.

OVERVIEW OF DISTRICT PRIORITIES

Cabell County Schools

Hanover identified five key priorities for Cabell based on data collection, including perception data from a stakeholder survey and results from an equity data dashboard examining academic and behavioral outcomes across student groups. Priorities, specifically, are the areas of policy or practice that a district wishes to focus on for change.



Deliver an Engaging Curriculum that Prepares Students for College and Career Success

Ensure a Safe and Supportive School Culture



PRIORIT

Recruit and Retain High-Quality Teachers and Staff



Advance Equitable Opportunities and Outcomes



Use Data to Support Districtwide Continuous Improvement



DELIVER AN ENGAGING CURRICULUM THAT PREPARES STUDENTS FOR COLLEGE AND CAREER SUCCESS

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AIM 1

Improve overall student performance in core subject areas by decreasing existing gaps

GOALS



By 2028, at least 80% of classroom observations will reflect the consistent use of research-based instructional strategies that support high quality student engagement that meets the needs of all learners.



By 2028, 100% of classroom instruction by educators will reflect consistent use of research or evidence-based instructional practices.



By 2028, 80% of instructional resources will reflect district adopted curriculum, to support individual growth for all subgroups.

ACTION STEPS



Revise walkthrough document to reflect engaging curriculum practices (WV-MTSS, evidenced-based instructional strategies).



Utilize weekly data reports to facilitate discussions between school administrators and school staff in support of continuous school improvement.



Conduct monthly professional learning sessions for principals to reflect on best practices using districtwide data.



Provide professional development to all PreK-12 educators on integration of ELA and mathematics within their contact discipline.



Each school will consistently conduct professional learning community (PLC) meetings to determine appropriate intervention strategies based on data.

DELIVER AN ENGAGING CURRICULUM THAT PREPARES STUDENTS FOR COLLEGE AND CAREER SUCCESS

AIM 2

Increase resources and opportunities for students who are interested in career or vocational/trade programs after high school

GOALS



By 2028, the district will expand availability of post-secondary opportunities by 10%.



By 2028, 93% of high school students will graduate in four years.

ACTION STEPS



Build capacity for student Career and Technical Education (CTE) experiences in the middle schools.

Provide summer CTE learning opportunities for elementary and middle school students.



Promote and celebrate career signing days for high school and adult students.



Review monthly data points with administration and counselors to monitor all student success indicators defined by WV Department of Education.



Review and update CTE programs to meet programmatic interest and business and industry needs.



KEY PRIORITY ENSURE SAFE AND SUPPORTIVE SCHOOL CULTURE

ENSURE SAFE AND SUPPORTIVE SCHOOL CULTURE

AIM 1

Increase authentic engagement with students, staff, families, community, and alumni

GOALS



By 2028, the number of students, teachers, administrators, staff, and community partners reporting satisfaction with open, honest, and proactive communication from (1) their school(s), (2)the school district, and (3) the Board will increase by 10% in each category.



By 2028, 100% of secondary schools will offer opportunities for students in athletics, culture, wellness, Career Technical Education (CTE), and Science, Technology, Engineering, Arts, and Math (STEAM).

ACTION STEPS

Administer benchmark communication survey measuring satisfaction with schools, the district, and Board of Education.



Develop communication plans at each level with goal of achieving 10% improvement over five years.



Repeat communication satisfaction survey at end of each school year to assess progress and revise communication plans as needed.



Create stakeholder focus groups to determine satisfaction and identify needs for existing or future secondary school programming.



Create a district website of existing extracurricular opportunities in athletics, arts, wellness, CTE, or STEAM by programmatic level. 14

ENSURE SAFE AND SUPPORTIVE SCHOOL CULTURE

AIM 2

Increase resources and access to social, emotional, and mental supports for all students, staff, and families

GOALS



By 2028, at least 80% of students, staff, and families from each population group will receive a directory of the related wellness resources and supports that the district and community provide.



By 2028, 100% of schools will have expanded access to resources such as counselors, social workers, and behavioral specialists to address the social, emotional, and mental health needs of students and staff.

ACTION STEPS



Examine current database of community connections to identify gaps in service and publicize on district website.



Intentionally seek out relationships and partnerships with local wellness organizations to fill identified gaps.



Create and disseminate digital and print resources to stakeholders.



Apply for grants to fund staffing and support these areas of needs.

ENSURE SAFE AND SUPPORTIVE SCHOOL CULTURE

AIM 3

Increase resources to address physical safety and accessibility for all students, staff, and community when onsite at school facilities

GOALS



By 2028, 100% of schools will have the resources and equipment necessary to maintain a safe physical environment, as feasible.

ACTION STEPS



Maintain ongoing safety/security audits as scheduled.



Follow up with any corrective action revealed through safety/security audits, as needed.



Create alignment of safety/security audit with Governor's School Safety Initiative.



Evaluate and consider emerging technologies for school safety.



Continue to ensure staff is adequately trained to de-escalate inappropriate behaviors and apply appropriate interventions.



KEY PRIORITY RECRUIT AND RETAIN HIGH-QUALITY TEACHERS AND STAFF

RECRUIT AND RETAIN HIGH-QUALITY TEACHERS AND STAFF

AIM 1

Increase recruitment and retention of highquality faculty and staff

GOALS



By the 2023-2024 school year, the District will devise and implement a strategic recruitment and retention plan to attract and retain highly qualified and diverse staff.



By 2028, the district will see a 3% increase in highly qualified and diverse staff recruitment.

ACTION STEPS



Conduct benchmarking review of recruitment plans of similar districts.



Draft plan and share with internal and external stakeholders for feedback.



Present plan to Board for approval by August 15, 2023.



Participate in targeted job fairs that will broaden the candidate search for new applicants.



Increase exposure of job postings on social media by purchasing advertisements.



Utilize the GROW program for alternative certification options.



Continue to evaluate compensation to ensure competitiveness with other counties.

Find new ways to celebrate teacher success.

RECRUIT AND RETAIN HIGH-QUALITY TEACHERS AND STAFF

AIM 2

Improve professional development programs and pathways to increase staff capacity

GOALS



By 2028, 100% of service staff members will have access to individualized and differentiated professional learning pathways.



By 2028, 100% of professional staff members will have access to individualized and differentiated professional learning pathways.

ACTION STEPS



Conduct monthly training sessions with new teachers, aides, and ECCATS.



All new teachers will participate in the Cabell County Teacher Induction Program (TIP).



Support teachers applying for, or renewing, National Board Certification.



Evaluate staff development sessions to determine effectiveness and impact to determine changes, as necessary.

RECRUIT AND RETAIN HIGH-QUALITY TEACHERS AND STAFF

AIM 3

Increase resources and access to wellness supports for all staff

GOALS



By 2028, the district will implement a structured wellness program for all employees that will include in-district services, local supports, and referred mental health resources.

ACTION STEPS



Implement an after-hours mental health resource for all district staff.



Utilize school wellness coordinators to organize staff wellness opportunities.



Offer a district-sponsored Employee Assistance Program (EAP).



KEY PRIORITY Advance equitable opportunities and outcomes

ADVANCE EQUITABLE OPPORTUNITIES AND OUTCOMES

AIM 1

Reduce gaps in success outcomes and risk indicators among students and all underrepresented or marginalized subgroups

GOALS



By 2028, all student subgroups will see a 5% annual increase in proficiency on the state assessment.



By 2028, all student subgroups will see a 10% decrease in out of school suspensions.

ACTION STEPS



Create an action plan to help underperforming students, which will be developed and monitored by executive directors, Special Education director, and school-level administration team.



Conduct regular meetings with the building level administration team to review data that determines targeted interventions to reduce discipline.



Implement research-based strategies to reduce of out-of-school suspensions.

KEY PRIORITY ADVANCE EQUITABLE OPPORTUNITIES AND OUTCOMES

AIM 2

Increase advanced course enrollment among historically underrepresented populations

GOALS



By 2028, all families of eligible students will have clear access to information about advanced course opportunities, enrollment procedures, and potential outcomes.



By 2028, there will be a 10% increase in advanced course enrollment among all subgroups.

ACTION STEPS



Determine all eligible students utilizing the Advanced Placement (AP) Potential data.



Form school leadership teams that will develop action plans aimed at enlisting students, establishing accountability, and evaluating success.



Utilizing Personalized Education Plans (PEP), schools will develop a plan that engages families by creating a better understanding of all offerings and option pathways.



KEY PRIORITY USE DATA TO SUPPORT DISTRICTWIDE CONTINUOUS IMPROVEMENT

USE DATA TO SUPPORT DISTRICTWIDE CONTINUOUS IMPROVEMENT

AIM 1

Utilize effective data collection and analysis to drive staffing plans, annual budgets, and program innovations

GOALS



By 2028, the district will create a data collection system for key performance indicators and track data to understand trends and performance across the system.



By 2028, the district will train at least 90% of all instructional staff on data literacy and how to use data effectively to plan instruction.



By 2028, 100% of community stakeholders will receive an update of progress made toward reaching the district's strategic plan goals.

ACTION STEPS



Monitor schools from the district level using walkthroughs to demonstrate effective PLCs.



Evaluate attendance and behavior for chronically absent and out of school suspension.



Monitor administrative walkthroughs and schoolbased data reports for the implementation of continuous improvement.



Monitor implementation of Smarter goals in PLCs using professional development provided for school-based, teacher goals.

USE DATA TO SUPPORT DISTRICTWIDE CONTINUOUS IMPROVEMENT

AIM 2

Ensure strategic priorities are driving our investments

GOALS



By 2028, all district investments will be explicitly aligned to strategic priorities and goals.



By 2028, all district processes and workflows will include quality assurance and financial efficiency measures.

ACTION STEPS



Evaluate district investments annually.

COMPREHENSIVE EDUCATIONAL FACILITIES PLAN (CEFP)

Cabell County Schools

West Virginia Code §18-9D-2 and WVBE Policy 6200 require each county board, the Multi-County Vocational Centers (MCVC), and the WV Schools for the Deaf & the Blind (WVSDB) to update their Comprehensive Educational Facilities Plan (CEFP) annually.

The Cabell County Schools CEFP kicked-off on September 26, 2019 with an Educational Futures Conference. The purpose of this Educational Futures Conference was to collect feedback from the community regarding the future of education in Cabell County. Items discussed included emerging trends, technology, and facility needs. Cabell County Schools engaged with approximately 150 community members, business leaders, staff, parents, students, school administration, district administration and board members.

The CEFP process was divided into six separate steps as presented in the graphic below, with a steering committee conducting regular meetings along the way.



| Priority | Facility Name | Brief Project Name | Budgeted or | Funding Source | Status |
|----------|---------------------------|-----------------------|----------------|-----------------|-----------------|
| - | - | - | actual cost if | (SBA, Local, | Completed or |
| | | | the project is | Federal) | Anticipated |
| | | | completed. | | Completion Year |
| 1 | Davis Creek Elementary | New School | 16,896,000 | Bond | 2024 |
| 2 | Hite Saunders Elementary | Renovation | 2,236,000 | Bond | 2023 |
| 3 | Meadows Elementary | New School | 16,999,000 | Bond/SBA Needs | 2024 |
| 4 | Milton Elementary | New School | 20,071,000 | Bond/Gen. Fund | 2024 |
| 5 | Cabell Midland High | Safe School Entrances | 3,220,000 | Bond | 2023 |
| 6 | Huntington High | Safe School Entrances | 3,220,000 | Bond | 2023 |
| 7 | Cabell County Career Tech | Renovation/New School | 41,486,000 | Bond | 2024 |
| 8 | Altizer Elementary | Renovation | 3,082,040 | Local/SBA MIP | 2024 |
| 9 | Ona Elementary | New School | 13,557,120 | Local/SBA Needs | 2026 |

COMPREHENSIVE EDUCATIONAL FACILITIES PLAN (CEFP)

Cabell County Schools

| 10 | Nichols Elementary | Renovation | 3,072,000 | Bond | 2023 |
|----|--------------------------|-------------------------------|------------|-----------------|-----------|
| 11 | Huntington East Middle | Shared Football Field | 2,250,000 | Local | 2027 |
| 12 | Huntington Middle | Shared Football Field | 2,250,000 | Local | 2027 |
| 13 | Cabell Midland High | Auditorium Upgrades | 4,800,000 | Local | 2027 |
| 14 | Huntington High | Auditorium Upgrades | 4,800,000 | Local | 2027 |
| 15 | Cabell Midland High | Media Center Upgrades | 158,251 | Local | Completed |
| 16 | Huntington High | Media Center Upgrades | 154,394 | Local | Completed |
| 17 | Central City Elementary | HVAC Upgrades | 2,227,880 | Local/SBA MIP | 2030 |
| 18 | Cox Landing Elementary | New School | 11,600,000 | Local/SBA Needs | 2030 |
| 19 | Culloden Elementary | HVAC Upgrades | 1,614,160 | Local/MIP | 2030 |
| 20 | Guyandotte Elementary | HVAC Upgrades | 1,503,280 | Local/MIP | 2030 |
| 21 | Martha Elementary | HVAC Upgrades | 2,069,640 | Local/MIP | 2030 |
| 22 | Salt Rock Elementary | HVAC Upgrades | 2,603,450 | Local/MIP | 2030 |
| 23 | Southside Elementary | HVAC Upgrades | 2,084,840 | Local/MIP | 2030 |
| 24 | Spring Hill Elementary | HVAC Upgrades | 2,249,080 | Local/MIP | 2030 |
| 25 | Village of Barboursville | HVÁČ | 2,556,280 | Local/MIP | 2030 |
| | Elementary | | | | |
| 26 | Barboursville Middle | HVAC Upgrades | 4,381,120 | Local/SBA Needs | 2030 |
| 27 | Milton Middle | HVAC Upgrades | 3,355,030 | Local/MIP | 2030 |
| 28 | Cabell Midland High | HVAC Upgrades | 11,448,320 | Local/Needs | 2030 |
| 29 | Cabell Midland High | Cafeteria/Kitchen Upgrades | 2,000,000 | Local | 2030 |
| 30 | Cabell Midland High | Restroom Upgrades | 2,000,000 | Local | 2023 |
| 31 | Cabell Midland High | Additional CTE Spaces | 2,000,000 | Local | 2030 |
| 32 | Huntington High | HVAC Upgrades | 10,576,360 | Local/Needs | 2030 |
| 33 | Huntington High | Cafeteria/Kitchen Upgrades | 2,000,000 | Local | 2030 |
| 34 | Huntington High | Restroom Upgrades | 2,000,000 | Local | 2023 |
| 35 | Huntington High | Additional CTE Spaces | 2,000,000 | Local | 2030 |

The completion of the Cabell County Schools' Comprehensive Educational Facilities Plan (CEFP) in the spring of 2020 marked a significant milestone. The plan was developed with input from numerous stakeholders across the school district. In addition to a stakeholder steering committee, regional meetings and an Educational Futures Conference were held to gather input and establish priorities for facility improvements. Since then, the District has been diligently working to address the identified items in the plan.

The bond approved by Cabell County voters in 2020 has been instrumental in driving substantial progress on many prioritized projects. Currently, the following initiatives are already underway: the construction of a new Davis Creek Elementary, the construction of a new Milton Elementary, the renovation of Hite-Saunders Elementary, Nichols Elementary, Cabell Midland, and Huntington High School. Moreover, construction for a new Meadows Elementary is expected to commence by mid-August 2023 and the development of a new Cabell County Career and Technology Center, named the Woody Williams Center for Advanced Learning and Careers, is anticipated to begin by mid-September 2023. It is worth noting that all these projects are part of the bond initiatives, with a significant portion of the funding for Meadows Elementary being provided by the School Building Authority.

In addition to the bond projects, the District is actively addressing the needs of Altizer Elementary through a comprehensive renovation project. This project includes the installation of new windows, a roof, heating and air conditioning systems, lighting, flooring, and the creation of two offices. Additionally, two new classrooms will replace the modular classrooms situated outside the school. These endeavors exemplify the District's unwavering commitment to enhancing educational environments and providing improved facilities for our students and staff.

ACKNOWLEDGEMENTS Strategic Planning Committee Participants

We'd like to thank the following individuals who provided their time and input in developing the five-year strategic plan for Cabell County Schools.

Dr. Ryan Saxe Tim Hardesty Kelly Watts Kim Cooper Heather Scarberry Justin Boggs Kristin Giles Drew Rottgen Jason Jackson Jedd Flowers Debbie Smith David Tackett Travis Austin Keith Thomas Frank Barnett Joan Adkins Mary Lopez Tammie Glover Elissa Neal Chrisa Haves Brian Casto Joey Sowards Kerri Smith

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ACKNOWLEDGEMENTS

Superintendent's Service Personnel Advisory Committee

We'd like to thank the following individuals who provided their time and input in developing the five-year strategic plan for Cabell County Schools.

Alex Rakes Carol Hall Kayla Barnett Kelli Collins Kristal Goodpaster Lisa Tolbert Melissa Curry Paul Miller Peggy Barebo Roger Riggs Sandra Hogsett Saundra Barnett

ACKNOWLEDGEMENTS

Superintendent's Professional Personnel Advisory Committee

We'd like to thank the following individuals who provided their time and input in developing the five-year strategic plan for Cabell County Schools.

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